



Cambodian American Resource Agency

1788 Willow Lake Lane
San Jose, CA 95131
408.439.7564
www.caraweb.org

RE: Fashion Show/Event Sponsorship

Dear Community Leaders:

On behalf of the Cambodian American community in Santa Clara County, we would like to announce and cordially invite you to our annual Cambodian New Year celebration on April 12, 2008. The event is brought to the community as a collaborative effort between the Cambodian American Resource Agency (CARA), the San Jose Cambodian Buddhist Society, and the Santa Clara County Cambodian Women's Association.

Celebrating Cambodian New Year is the biggest and most significant event for Cambodians all over the world. It is through the generous assistance of individuals and corporations that this event has the ability to celebrate and share our beautiful culture with the greater Bay Area. Since the event is a non-profit, community event, we truly need your help.

This year, our highly anticipated event, will incorporate a fashion show. Aside from presenting the traditional Cambodian ensembles, we would like to include modern spring apparel. As a retail store in Santa Clara County, we would appreciate your sponsorship by loaning our models clothing and accessories from your store. We will guarantee the original quality and will promptly return the items at the requested date.

This community event is an all day celebration from 8am-12am and targets a large audience from different backgrounds. Your sponsorship will not only support and celebrate the diversity of the local community but it is also a great way to gain visibility. As an event sponsor, you will receive honorable mention during the event, we will include your business identify in our program booklet, and add it to the CARA web page for the entire year. In addition, we invite you to enjoy in the festivities by providing you with free tickets.

For further inquiries, please do not hesitate to contact the fashion show coordinators listed below. Again, we truly hope that you will consider being a sponsor for this wonderful occasion. Your contribution, at any level is appreciated and will be pertinent in the success of the event. Thank you for your time and consideration.

Best wishes,

Miss Kara Uy
(408) 628-3898

Mr. Seila Kheang
(206) 579-8207

Please make check Payable to: Cambodian New Year Festival
Information: http://www.caraweb.org/new_year/2008